

# Career in Creative Arts



## Radio Show DJ Workshop

### Learning Outcomes:

- Students learn the basics of how a radio station works
- Different types of radio stations.
- Learn all roles and positions of a radio station
- Have the knowledge to begin a career in media.

### Instructor Profile



Graduate of Southern Alberta Institute of Technology (SAIT).  
Radio show host for CFNR Radio Network in Terrace, BC

Hope Macdonald is currently the Afternoon Drive Show Host for CFNR Radio Network in Terrace, BC. She is a graduate of Southern Alberta Institute of Technology, SAIT in Calgary and completed the RTBN program majoring in Radio, Hope hosts a show 6 days a week, writes countless scripts and produces audio commercials.

### Workshop Content:

- Intro to Radio: Radio Announcing, Mic Placement
- Board Oping and Show Prep
- Intro to Media, Making your Brand, Social Media Etiquette
- How to:Jobs - producing, writing, sales, traffic, promotions, news and their importance
- How to: On Location/Remotes
- Broadcast Media education institutes - Questions/comments

### Employment Opportunities:

Radio Host, Social Media Manager, Commercial Voice Over Artist, Sales rep, Radio Board Op, Radio Summer teams, Commercial Writer, Producer, Promotions rep, PR, Podcaster

### Workshops Schedule:

1 hour class each week for 4 weeks. For Times & Dates visit: [www.SkoolStar.com](http://www.SkoolStar.com)