



BUSINESS ADMINISTRATION

International Students:

- Learn about living life in Canada and experiencing a career – before making financial and educational commitments of living and studying there
- Discover the real life perspective of living, learning and working in Canada
- Learn about the top Canadian careers, cost of living, salary ranges, life-style and cultures in Vancouver, Toronto and Montreal – the most popular cities.
- Taught live and on-line with experienced Canadian professionals and experts in their field.
- Provide colleges, universities and trade school programs and resources that offer this career path.

Learning Outcomes:

- The basic principles of current computer applications, marketing, accounting and business law
- Valuable skills like team-work, communication, leadership and research
- Knowledge of common business practices and principles and how to relate this knowledge to current social and economic conditions

Workshop Content:

- Financial Accounting Fundamentals
- Principles of Business
- Mathematics of Finance
- Principles of Management
- Principles of Marketing
- Computer Applications for Business
- Principles of Microeconomics
- Job Prospects and Salary Ranges
- Pro's and Cons of the Career